



# 2019

**April 6 - 7 & 13 - 14**

**1:00 PM - 5:00 PM**

The 2019 Spring Parade of Homes is an exceptional opportunity to bring buyers into your model and spec homes! Many buyers are searching for their dream home to settle into during the springtime and the 2019 Parade of Homes is a great way to showcase what is available for purchase. The 2019 Spring Parade of Homes is the perfect vehicle to boost your company's visibility, traffic and sales.

### **Rates for 2019 Spring Parade of Homes**

\$750 for your first home • \$500 for your second and third homes  
\$250 for each additional home

### **Registration Deadline is Monday, March 18**

*\$100.00 late fee for homes submitted after deadline.*

Parade participants must be members of the Home Builders Association in good standing with current dues and no outstanding invoices.

Please return completed entry forms - including driving directions, high resolution JPG of your Parade home, signed Parade of Homes participation agreement and payment in full to:

**HBA of Dayton • One Chamber Plaza, Suite 200 • Dayton, OH 45402**

For more information, please contact: Jenna Robbins at 937.298.2900 ext. 1 or [info@hbadayton.com](mailto:info@hbadayton.com)

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## **ADVERTISING OPPORTUNITIES AND MARKETING SUPPORT**

The 2019 Spring Parade of Homes will be **promoted** in the Homes Plus section of the Dayton Daily News before and during the Parade (specific advertising dates TBD).

To **advertise** in the Dayton Daily News or Homes Plus, contact your Dayton Daily News media consultant, John Condit at 937.259.2174 or [john.condit@cmgohio.com](mailto:john.condit@cmgohio.com).

In addition, the **HBA of Dayton** will support the Parade of Homes via **radio**, **online** at **HBADayton.com** and through the HBA of Dayton **social media** (Twitter, Facebook, etc.).

The **HBA of Dayton** will **provide** directional signage, ground stakes and house signs.



## 2019 Spring Parade of Homes Participation Agreement

Currently, I am a member in good standing of the Home Builders Association of Dayton and hereby agree to abide by the following rules and regulations:

1. I understand that the price listed in the 2019 Spring Parade of Homes is the selling price of the home "as shown," excluding furniture, window treatments and free-standing appliances. All "built-in" appliances are included in the price.
2. Adequate exterior lighting, driveways and sidewalks must be completed. Landscape must be installed (sod is not required, but highly recommended).
3. If my home/homes is not completed on opening day or presents a safety hazard to the public, I agree not to show the home and remove the Parade of Homes directional and promotional signage.
4. I agree to obtain a Certificate of Occupancy prior to opening day. (April 6, 2019)
5. I agree my home/homes is/are newly constructed and not currently lived in, unless occupied by the builder.
6. My home/homes will be OPEN TO THE PUBLIC TO VIEW DURING ALL SHOW HOURS (1:00 PM - 5:00 PM) and staffed by at least one representative of my company.
7. I agree that all damages due to errors or omissions in the media coverage of my home/homes, or with the map published in connection with the Parade, are limited to a maximum of my entry fee.
8. I agree to carry liability insurance for each home entered in the Parade of Homes in the amount of \$1,000,000.
9. I understand that if I sell my Parade home prior to the start of the Parade, I will not allow the buyer to occupy the home until after the last day of the Parade.
10. I understand that my entry fee is non-refundable.
11. I agree to comply with all laws concerning Equal Opportunity Housing.
12. I understand that the map included in the 2019 Spring Parade of Homes tabloid is designed to show the approximate location of my home and is to be used in conjunction with the written direction provided.

Company Name: \_\_\_\_\_

Builder's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Signature: \_\_\_\_\_ Title: \_\_\_\_\_



# 2019 Spring Parade of Homes

Please email your entry form and information about your house/houses, and high resolution JPG of your Parade home/homes to Jenna Robbins at [info@hbadayton.com](mailto:info@hbadayton.com) no later than **Monday, March 18, 2019.**

## Company Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

Website: \_\_\_\_\_

**Please ensure that your email address and information about your Parade home is correct; a text proof will be emailed for review prior to print.**

## Information for 2019 Parade of Homes Entry

Subdivision: \_\_\_\_\_ Township: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Price: \_\_\_\_\_

Driving Directions: \_\_\_\_\_

Brief Description/Highlights of Home (Please limit to 45 words): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

*If you are submitting more than one home, you may email the information for the additional home/homes to [info@hbadayton.com](mailto:info@hbadayton.com)*

## Payment Information

Check Enclosed

Bill Credit Card

One Home: \$750, Second & Third Homes: \$500 ea. Each Additional Home: \$250 **\*Please note: Payment is due at time of registration!**

Name on card: \_\_\_\_\_ Amount: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CV Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Please return completed entry form, signed Parade of Homes participation agreement, and payment in full to  
HBA of Dayton | One Chamber Plaza, Suite 200 | Dayton, OH 45402 or email to [info@hbadayton.com](mailto:info@hbadayton.com)